

****Official Rules ("Official Rules") for the SACHS Branded Products Promotion:
"Ludacris VIP SEMA Experience (the "Promotion")****

Promotion Organized By: ZF Services, LLC (the "Sponsor")

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. The Promotion is void where prohibited or restricted by applicable law, and all applicable federal, state, provincial and local laws and regulations apply.

Promotion Details:

1. **Promotional Period:** The Promotion commences on 12:00 a.m. Eastern Time on September 15, 2023– and ends at 11:59 p.m. Eastern Time on October 13, 2023 (the "Promotional Period"). Entries must be received before expiration of the Promotional Period in order to be eligible. Sponsor's computer is the official timekeeping device for the Promotion
2. **Eligibility.** Eligibility is limited to legal residents of the fifty (50) states of the United States who are at least eighteen (18) years old and participate in the Promotion. By entering into the Promotion, you indicate your full and unconditional agreement to, and acceptance of, (a) these Official Rules and (b) Sponsor's decisions, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants who disregard these Official Rules are not eligible to participate. Directors, officers, employees, contractors and agents (and their immediate family and household members) of Sponsor or its affiliates are not eligible to participate. Sponsor reserves the right to verify the eligibility of any person(s) submitting an entry and Sponsor's determination of eligibility, in its sole discretion, shall be final.
3. **How to Enter.** To participate in the Promotion during the Promotional Period, a person must submit an entry (a "Submission" through one of the following ways:
 - (a) During the Promotional Period, purchase a SACHS branded product(s). For each individual SACHS branded product purchase, a person will earn one Submission into the Promotion.
 - (b) For Submissions without purchase, a person must mail his/her name, email and phone number to the following Sponsor address:

ZF Services, LLC

Attention: Ludacris + SEMA Experience

777 Hickory Hill Drive

Vernon Hills, IL 60061

(c) The winners will be contacted via telephone or email using the contact information provided during the purchase or as provided in the separate written entry.

(d) If a winner cannot be reached within 48 hours of initial notification, or is unable to claim the prize, an alternate winner will be selected.

(e) The odds of winning will depend on the total number of eligible Submissions received during the Promotional Period.

4. Prize. Sponsor will randomly select three (3) lucky winners from all eligible Submissions on or about October 19, 2023 to win the following prize package:

(a) Private Meet and Greet Passes with Ludacris: Each winner will receive two exclusive meet and greet passes for a personal encounter with the renowned artist Ludacris. This meet and greet will take place on November 3, 2023, at approximately 10:00 am at the SEMA tradeshow in Las Vegas, NV. Winners will have the rare chance to engage with Ludacris in an intimate setting subject to any restrictions required by Sponsor, Ludacris, or SEMA or any party associated therewith on the day of the meet and greet.

(b) Airfare: The prize package includes round-trip airfare for each winner and their chosen guest from the winner's city of residence to Las Vegas, NV, the location of the SEMA tradeshow. Airfare will be limited to economy seating.

(c) Hotel Accommodation: Each winner and their guest will enjoy a two-night, single room stay, from November 3, 2023 – November 5, 2023, at a hotel in Las Vegas having at least a three-star rating.

5. Conditions of Participation.

(a) Participating persons agree to be bound by these Official Rules and all decisions of the Sponsor, whose decisions will be final and binding.

(b) The winners will be responsible for all costs and expenses related to the prizes that are not specifically mentioned in these Official Rules, including, but not limited to, all federal, state, provincial and local taxes, and other expenses reasonably incurred by the winner in receiving or using the prize.

(c) Each winner further agrees to accept delivery of any prize won based upon availability. Sponsor reserves the right to substitute a prize of equal or greater value in the event of unavailability. The prize is not transferable, and the winners have no right of substitution (in cash or otherwise).

(d) Each participating person represents and warrants that all information contained in its Submission is/are true and accurate.

(e) Each participating person grants Sponsor the right to use its name and address (city and state), Content (as defined herein), entry form information and written and oral statements for advertising and marketing purposes, without compensation, unless otherwise prohibited by law.

(f) Each participating person represents and warrants that: (i) it owns or has the necessary licenses, rights, consents and permissions: (1) to use all material and content submitted in its entry (the "Content"), and (2) to grant to the Sponsor, and hereby grants to the Sponsor, the perpetual, worldwide, non-exclusive, royalty-free, sub-licensable and transferable right to use, reproduce, distribute and otherwise display the Content in any format; and (ii) to its knowledge, its Content does not violate any law or the privacy, publicity or intellectual property rights of any other person. The above license is irrevocable. Any information you submit as part of the Promotion will be used for purposes of this Promotion and treated in accordance with Sponsor's Privacy Policy, which can be found at https://www.zf.com/site/meta/en/data_protection.html or as otherwise set forth in these Official Rules.

(g) Sponsor is not responsible for any printing errors in any materials made available to participating persons. Sponsor shall not be responsible for lost, late, misidentified, misdirected or incomplete entries or telecommunication or computer hardware or software performance, errors, delays or failures. If, for any reason, the fairness or integrity of the Promotion becomes compromised, or Sponsor's administration or fulfillment of the Promotion becomes impracticable, Sponsor reserves the right to terminate or modify the Promotion, and to disqualify any individual who tampers with the administration of the Promotion.

6. Winner Notification. Each winner of a prize will be notified by e-mail or by telephone after such winner has been finally determined. Sponsor may require the prize winner to execute an affidavit of eligibility, publicity release (except where prohibited), liability waiver and/or IRS Form W-9 (if required by IRS regulations) prior to the delivery of any prize (collectively, an "Affidavit"). If the prize winner does not respond to the notification within five (5) business days, is found to be ineligible, fails

to execute the Affidavit or other reasonable documentation required by Sponsor and/or the prize is returned as undeliverable, Sponsor may consider such prize winner to have forfeited the prize, and another prize winner may be selected as time allows. Sponsor is not responsible for any change in participant's email or other contact information.

7. Disclaimers, Dispute Resolution and Limitations of Liability

(a) Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Wayne County, Michigan. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of Michigan, without giving effect to any choice of law or conflict of law rules (whether of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Michigan.

(b) ANY CLAIMS JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. EACH PARTICIPANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEYS' FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

(c) Furthermore, by entering this Promotion, you agree that Sponsor has not made any warranty, representation or guarantee, express or implied, in fact or in law, with respect to any prize and specifically disclaim all such warranties, including, without limitation, any implied warranty of merchantability or fitness for a particular purpose, and the prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND.

(d) This Promotion is in no way sponsored, endorsed or administered by, or associated with SEMA.

(e) The Sponsor reserves the right to cancel, terminate, modify or suspend any part or all of the Promotion if the Promotion cannot operate as planned due to causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion.

(f) If any term or provision set forth herein is invalid, illegal or unenforceable in any jurisdiction, such invalidity, illegality or unenforceability shall not affect any other

term or provision set forth herein or invalidate or render unenforceable such term or provision in any other jurisdiction.

(g) Applicable federal, state, local and other taxes and fees associated with the prizes and any expenses related to the acceptance and use of prizes and not specified in these Official Rules are the sole responsibility of the Winner. Winner will be issued an IRS 1099 form for prizes valued over \$600.

9. Contact. If you have any questions regarding this Promotion or if you would like to receive a copy of these Official Rules, please contact ZF Services, LLC, 777 Hickory Hill Drive, Vernon Hills, IL, Attn: "Ludacris SEMA Promotion", c/o Marketing Department.